



Erasmus+



Erasmus+ Schulprojekt “SEE: Skilled European Entrepreneurs” (2014-16)

Ziele

Das multilaterale Erasmus+ Schulprojekt „SEE: Skilled European Entrepreneurs“ (KA2) soll Kreativität, Innovation und unternehmerische Kompetenzen stimulieren, wobei die SchülerInnen eigene Ideen entwickeln und diese mithilfe unternehmerischer, innovativer Ansätze in die Praxis umsetzen. Sie entwickeln ihre interkulturelle, personale und kommunikative Kompetenz durch multilaterale Teamarbeit, verbessern ihre Kompetenzen in der Kommunikationstechnik durch das Erstellen von Webseiten und üben sich im Präsentieren. Gemeinsame Konferenzen und Workshops in unseren europäischen Partnerschulen in Barcelona (Spanien), Bergen op Zoom (Niederlande), Catania (Italien), Flensburg (Deutschland) und London (Großbritannien) vertiefen nicht nur den Einblick in *Entrepreneurship*, sondern auch in ganz unterschiedliche europäische Kulturen, die sie lebenslang bereichern werden.

Unsere europäischen Partnerschulen



Regionale Scholengemeenschap 't Rijks, Bergen op Zoom (Niederlande)



Collegi Kostka - Jesuïtes Gràcia, Barcelona (Spanien)



Liceo Scientifico Statale Galileo Galilei, Catania (Italien)

Tolworth Girls' School
and Centre for Continuing Education



Tolworth Girls' School and Sixth Form, London (Großbritannien)



FördeGymnasium Flensburg (Deutschland)



Überblick über Phasen des Projekts

1st Phase: Entrepreneurs' Success Stories & Leadership Values

By meeting successful entrepreneurs, the students learn that there are many different ways which lead to success but that there are certain characteristics and values which all successful people have in common (e.g. skills, vision, passion, responsibility, courage, networking, love of learning, strong work ethics, discipline, flexibility, coaching skills, communication, collaboration). Learning that those characteristics can be learned and can be improved increases the students' chances of succeeding in life.

2nd Phase: The Vision

Students improve their innovative thinking skills, creativity, collaboration and team spirit by developing an innovative idea to improve education. They also reflect on decision-making processes, enhance their communication and public speaking skills, language competence, and sharpen their awareness of the persuasive use of language.

3rd Phase: Planning the Steps to Success – Strategic Planning Process & Networking

Students learn about business and marketing strategies and learn that the process of planning is as important as the results. They also learn that it can be an especially valuable process when it includes all people involved thinking about how their activities and responsibilities fit into the larger picture, and about their potential contributions. This stage is essential for developing analytical thinking, writing skills, and collaboration.

4th Phase: Business plan

Students learn basics about consumer-needs analysis and financial planning and its importance before launching an idea. They learn how to improve ideas to actually make them work. Students improve their analytical thinking, feedback and mathematical skills.

6th Phase: Making it work

The students do business and experience success and/or failure, enhance their problem-solving skills, flexibility and analytical thinking.

7th Phase: A healthy work-life balance

The students learn what it takes to reach a healthy work-life balance and understand that it is as important as reaching their business aims in order to be fully satisfied, happy and healthy.

8th Phase: Spreading the Idea

Students learn how ideas spread by using new technologies in a creative and collaborative way and learn about the effectiveness of different marketing strategies, such as viral marketing, to spread ideas quickly and effectively.